

SHOPPING

IN HAMBURG

The most attractive city shopping areas

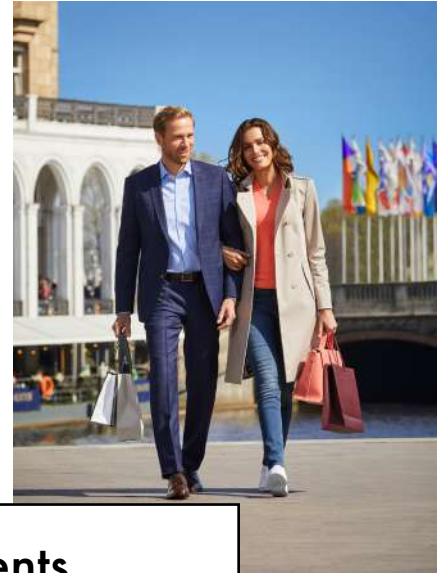


www.citymanagement-hamburg.de



Photo: Marius Engels

*Shopping tour
of Hamburg city
centre*



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GROSSE BLEICHEN 30/36 | 20354 HAMBURG
WWW.HANSEVIERTEL.DE

HANSEVIERTEL



Stunning view of Jungfernstieg and Ballindamm from across the Binnenalster lake

A city to fall in love with

Hamburg is cosmopolitan, tolerant and discreet – we call it Hanseatic. Hamburg is innovative, inspiring and yet still rich in tradition – we call it the most beautiful city in the world.

Hamburg city center is well known as one of the most

exciting and inspiring shopping destinations in Europe. What's better than checking it out yourself. You will love it.

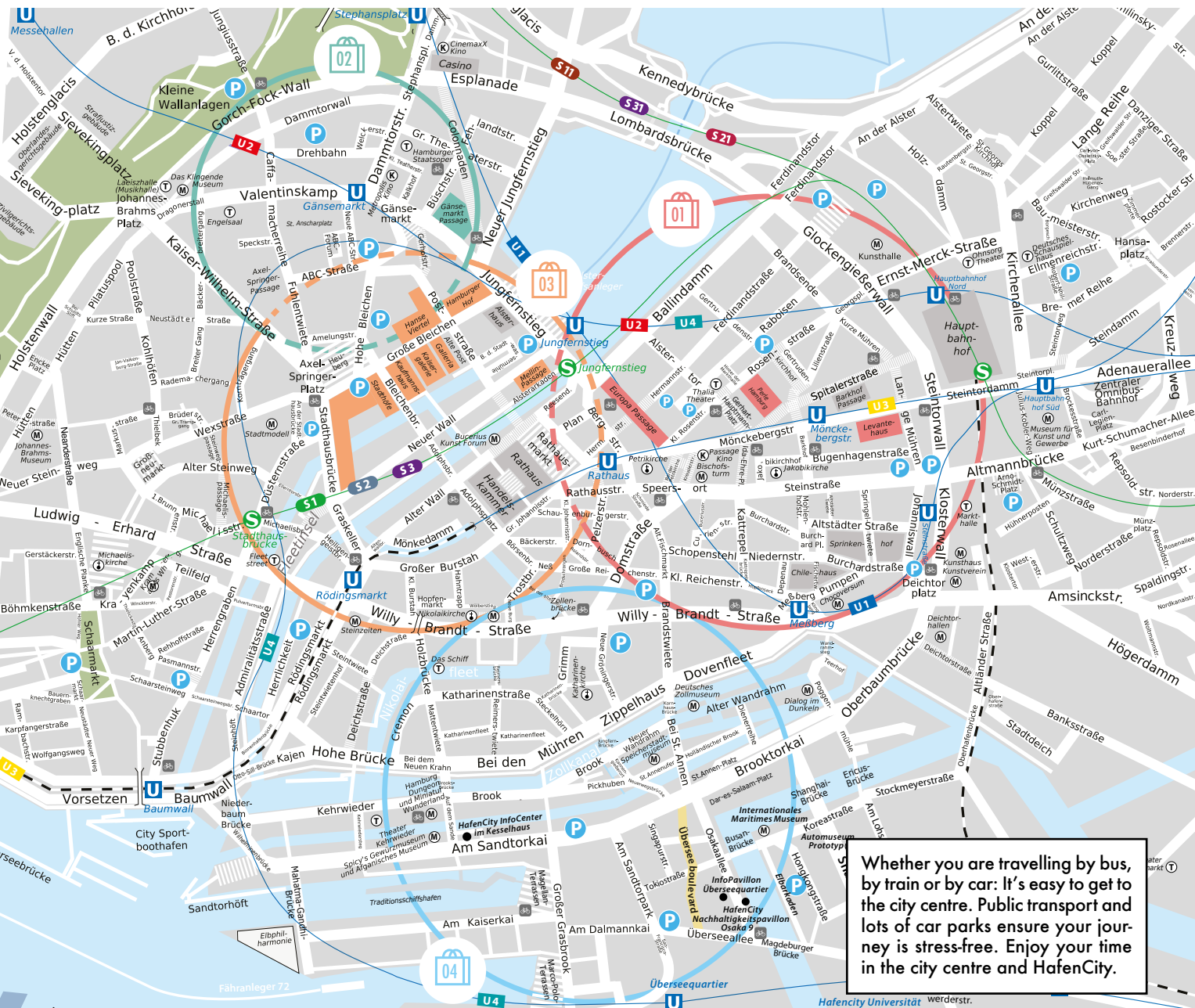
Take this shopping guide on your journey of discovery and experience the unique charm of the city center and Hafen-City. Discover the peculiarly

Photo: Portumen / Shutterstock.com

harmony of major international department stores, all luxury brands and small unique retailers, of Michelin-starred food and currywurst. Take a walk between Pop Art and Renaissance Revival architecture.

This shopping guide will show you around four different

shopping districts; all of the recommendations we provide are located within walking distance of one another. But it is also easy for you to use public transport to get between the places we recommend. You can find everything you could possibly want in the city centre. Enjoy your visit!



A varied shopping paradise

Mönckebergstraße and Spitalerstraße are amongst the most popular shopping streets in Europe. Discover the major department stores, such as Peek&Cloppenburg*, Galeria Karstadt Kaufhof and Anson's, international labels, like H&M and Nike, and small businesses, such as Hansekind and the menswear retailer Braun. There are also three shopping centres situated directly along Mönckebergstraße: Levantehaus, Europa Passage and Perle Hamburg.



Hamburg Hauptbahnhof (Central Station): all train lines (U-Bahn, S-Bahn and regional lines) and many bus routes • U3 (underground) to the 'Mönckebergstraße' stop, as well as the MetroBus routes 3, 4, 5, 6 and bus route 109



Mönckebergstraße leads you from Hauptbahnhof (Central Station) to Hamburg's Rathaus (City Hall)

Up until 1907, the area between the Central Station and City Hall featured historic half-timbered houses and narrow streets. When it was first constructed, Mönckebergstraße was a grand boulevard designed to represent the pride of the city and its economic power.

Even now, over a century later, the boulevard is a stunning sight, full of beautiful buildings and a variety of shopping options. Spitalerstraße, which runs parallel to Mön-

ckebergstraße, was made a pedestrian zone in the 1960s; it's a unique area with historical architecture and a broad variety of shops and restaurants.

Nearby there are plenty of other sights, such as the **Rathaus** (City Hall), built in Renaissance Revival style between 1886 and 1897, and its 120-metre-high tower. Not to mention the renowned **Thalia Theater**, the **Levantehaus** with its beautiful Jugendstil architecture and the main churches of **St Jacobi** and **St Petri**.

* There are two independent companies Peek & Cloppenburg with their Headquarters in Düsseldorf and Hamburg. The business presented here belongs to the Peek & Cloppenburg KG, Hamburg, whose locations are listed under www.peek-und-cloppenburg.de

Mönckebergstraße Saturn

If you start your shopping tour at the Hauptbahnhof (Central Station) and head towards the Rathaus (City Hall), you'll come across Mönckebergstraße, which is home of many department stores and international brands. Saturn, an "temple to technology", marks the entrance of the Mönckebergstraße. With 18,000 square metres of retail space in a prime location in the city centre, Saturn isn't just one of the major shopping destinations in Hamburg, but it's also the biggest electronics store in the world. A walk through the six floors of the technological megastore is an impressive experience; here you can try out and get to know all the newest innovative products on the evolving technology mar-

ket. The product range is vast and always up-to-date. They offer a wide range of smartphones and accessories, TVs, audio equipment, computers, photography and video equipment, entertainment, gaming, household appliances and even drones and electric scooters. Saturn (Hamburg-Altstadt) also has a team of knowledge experts and a variety of useful services, such as instant smartphone repairs, delivery and assembly for large appliances, and set-up or repair for household devices in the comfort of your own home, all of which makes it a must-visit for customers.

Saturn Hamburg-Altstadt
Mönckebergstraße 1
www.saturn.de



*Saturn: Entrée to the
Mönckebergstraße*

Photos: PR (2) / Frank Burmester

Galeria Karstadt Kaufhof



*Destinations in
the city centre:
GALERIA
Karstadt Kaufhof*



Your Mönckebergstraße shopping experience: Whether you're coming from the direction of Jungfernstieg or the Central Station, the two GALERIA Karstadt Kaufhof department stores will greet you with a wide range of international brands and products: fashion, beauty, watches, jewellery, homeware, toys, food and much more. The large number of services and service partners in the department stores can

also make your shopping trip a special experience. Of course, we're also there for you online 24/7 at:

www.karstadt.de as well as
www.kaufhof.de

We hope to see you soon!
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GALERIA
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Peek&Cloppenburg*

Enter a world of fashion, brands and lifestyle goods: Discover a huge range of brands at P&C*, from classic to trendy, business to casual, spread across 12,000 square metres of retail space.

Spread over six floors, international top-selling brands like Tiger of Sweden, Drykorn, Hugo and Tommy Hilfiger are available along with high-quality P&C* originals and well-known premium brands, such

as Marc Cain and Windsor. P&C* has a great selection on offer for both women and men: The selection of suits and shirts in Hamburg's largest formal menswear department ranges from classic ready-to-wear pieces and business items to individual pieces in contemporary styles.

Peek&Cloppenburg*
Mönckebergstraße 6
www.peek-und-cloppenburg.de

* There are two independent companies Peek & Cloppenburg with their Headquarters in Düsseldorf and Hamburg. The business presented here belongs to the Peek & Cloppenburg KG, Hamburg, whose locations are listed under www.peek-und-cloppenburg.de

Anson's



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ANSON'S 4x in Hamburg: Hamburg-Mönckebergstraße | Hamburg-AEZ | Hamburg-EEZ | Hamburg-Wandsbek
www.ansons.de

Bären-Treff

Discover your own favourite gummy bear. From cola bottles to vegan, sour or tangy fruit gums.

Mönckebergstraße 19
www.baeren-treff.de



Hansekind

High-quality children's fashion and accessories with a nautical twist will make parents' eyes light up.

Mönckebergstraße 7
www.hansekind.de

Falkenhagen

This is the place to find your perfect hat. Falkenhagen – the destination for great hats in Hamburg.

Schauenburgerstraße 47
www.hut-falkenhagen.de

Dr. Götze Land & Karte

Maps, travel guides for anywhere in the world, advice, travel agents.

Alstertor 14 - 18
www.landundkarte.de

Braun Hamburg

This premium menswear retailer offers major and exclusive brands, such as Brioni.

Mönckebergstraße 17
www.braun-hamburg.de



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LEVANTEHAUS
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www.levantehaus.de



Spitalerstraße



Spitalerstraße is one of the most appealing and popular shopping streets in Hamburg.

One reason for this is the fact that “Spi”, as it’s nicknamed, begins adjacent to Hamburg Central Station and merges with Mönckeberg-

It’s a popular location for a stroll featuring a diverse range of shopping options. A fascinating mix of modern and traditional Hanseatic architecture dating from the Gründerzeit period makes Spitalerstraße a unique destination that has both a traditional feel

Photo: Frank Burmester



straße. Another reason is that Spitalerstraße is a pedestrian zone that includes major department stores such as **Peek&Cloppenburg***, **Görtz** and **Anson’s** as well as labels like **H&M**, **Office London**, **Zara**, **Depot**, **Douglas**, **Lego**, **S. Oliver**, **Nike** and **Tchibo**.

and a contemporary vibe. Its restaurants and cafés offer not only extensive, varied menus, but also often have outdoor seating which is perfect for relaxing, whether during a break from shopping or to rest your feet at the end of a shopping trip.

* There are two independent companies Peek & Cloppenburg with their Headquarters in Düsseldorf and Hamburg. The business presented here belongs to the Peek & Cloppenburg KG, Hamburg, whose locations are listed under www.peek-und-cloppenburg.de



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EUROPA PASSAGE

EUROPA PASSAGE
IM HERZEN HAMBURGS

Photo: PR

**PREGO**

A taste of Italy in the city, with pizza that reminds you of Naples and pasta that lets you dream about Capri. For a relaxing cappuccino, lunch during your shopping trip or a relaxed dinner. **Lilienstraße 36**
www.prego-hh.de

Tips: Moments to enjoy**TSCHEBULL**

The restaurant in the Levantehaus serves modern, contemporary interpretations of Austrian dishes. The menu features classics such as Wiener schnitzel and Tafelspitz (boiled beef), not to mention gourmet dishes, such as Tyrolean-style suckling calf liver with spinach, rowan berries and fried capers. **Mönckebergstraße 7**
www.tschebull.de

RONCALLI GRAND CAFÉ

This café was opened by Bernhard Paul, the founder of Circus Roncalli: red walls, antique furniture in the style of a Viennese coffeehouse, and unique pieces from the former circus director's huge collection. The perfect setting in which to enjoy homemade cakes. **Mönckebergstraße 7**
www.grand-cafe-roncalli.hamburg

VIVET

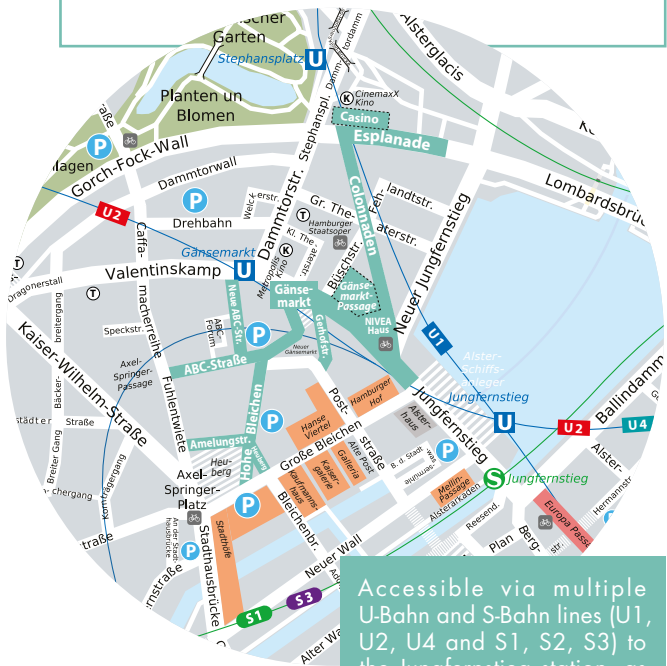
This bright, welcoming café and restaurant is the perfect stop before you start your shopping trip. It offers a selection of specials made from seasonal ingredients: fresh salads, sandwiches and ciabatta paninis, as well as burgers, pizzas and stir fries. **Spitalerstraße 9**
www.cafe-vivet.de

**AHOI
BY STEFFEN HENSSLER**

It is one of the restaurants that was opened by this award-winning chef. Fries, burgers and, of course, Henssler-style sushi are served in a hip, urban environment. If you don't have much time, you can also order fish & chips or sweet potato fries to go. **Spitalerstraße 12**
www.ahoiysteffenhenssler.de

Magnificent buildings and traditional shops

Nestled in between the famous green heart of Hamburg, the traditional park “Planten un Blomen” and the Binnenalster lake is an architecturally and historically unique shopping district. Here you can find the Colonnaden, one of the most charming pedestrian zones with magnificent Wilhelminian era buildings and historic arcades, inviting you on a romantic stroll. Pass through the Colonnaden to reach Gänsemarkt and Gänsemarkt Passage before you walk to the elegant ABC-Viertel.



Accessible via multiple U-Bahn and S-Bahn lines (U1, U2, U4 and S1, S2, S3) to the Jungfernstieg station, as well as via MetroBus routes 4 and 5 and bus route 109. Via the U2 to the Gänsemarkt station, as well as via MetroBus routes 4 and 5 and bus route 109

Photos: Frank Burmester, City Management



From the Colonnaden through Gänsemarkt (right) into the ABC-Viertel (top): a thrilling journey through cultural history and fashion trends



Just a few metres away from the Binnenalster lake, the Colonnaden is one of the oldest pedestrian zones in Hamburg. Take some time to discover this charming district.

The area around the Colonnaden also includes plenty of highlights for visitors: Don't miss the traditional **Fairmont Hotel Vier Jahreszeiten** with the jeweller **Leicht Juweliere** or the fashion boutique **Apro-**

pos – The Concept Store. Take a stroll down Opernboulevard (“Opera Boulevard”), where you can see the **Hamburg State Opera**, as well as appealing restaurants such as **L’Osteria** and **Favoloso**. In just a few minutes walk, you reach the recently revamped Gänsemarkt. Make sure to visit **Gänsemarkt Passage** before continuing on to the ABC-Viertel, where architectural and fashion highlights wait for you.

ABC-Viertel

The ABC-Viertel includes the following streets: Hohe Bleichen, ABC-Straße, Neue ABC-Straße, Poststraße and Amelungstraße. Alongside its impressive architecture, this area is unique thanks to its many traditional shops, which show the extraordinary charm of the city. Don't forget to visit shops like **Bethge** (for fine stationery) or

Secondella (for second-hand designer clothing), and **Oschätzchen**. Oschätzchen has been a luxury delicatessen for more than 14 years. Jewellers such as **Niessing** and **Argentum** wow visitors with their jewellery collections. Besides you can find international brands like **Aesop** cosmetics, or top dining destinations such as **Die Bank**.



The ABC-Viertel is full of highlights. Discover shops like Oschätzchen (left), the restaurant Die Bank (top) and furniture retailer Patio Antiques (bottom)



Photos: PR (4)



SECONDELLA

Beautiful things deserve a second chance. Second-hand designer clothing in the ABC-Viertel. **Hohe Bleichen 5**
www.secondella.de

BETHGE



HOHE BLEICHEN 25 · ABC-VIERTEL · 20354 HAMBURG
WWW.BETHGE-CONCEPT.COM

Colonnaden



The Colonnaden are one of the oldest pedestrian streets in Hamburg and offer an ideal setting for your shopping experience. Their stunning Wilhelminian era houses and white neo-renaissance façades will thrill any visitor. Just a few steps away from the Binnenalster lake, Gänsemarkt and the Fairmont Hotel Vier Jahreszeiten, the Colonnaden nevertheless display plen-

ty of urban diversity. In addition to traditional specialist retailers, such as the bespoke tailor **cove**, some newer faces have also joined the crowd. Retailers, like **Pfeifen Tesch**, Fashionstore **Tempel** and **Abrahams Ambiente** also fit in perfectly. Owner-run gems such as the jeweller **Nana Hellwege Schmuckdesign** and **Sanitätshaus Schattschneider** complete the Colonnaden shopping experience.

Photos: www.mediaserver.hamburg.de / Sven Schwarze / PR

Gänsemarkt

The square is characterised by brick buildings and fine buildings dating from the Gründerzeit period. The Gänsemarkt connects different sides of the city centre of Hamburg. Between the Jungfernstieg, the Passagenviertel, Dammtorstraße and Hohe Bleichen, it offers high-quality brands that are less mainstream, as well as a broad

variety of dining options. Fashion retailers, such as **Planet Sports**, **Urban Outfitters** and **Omen**, restaurants like **Block House** and **Vapiano** and cafés, for example the **Stadtbäckerei**, are located here. The centre of the carefully-restored square features a monument to Gotthold Ephraim Lessing, an important writer.

FAVOLOSO

Favoloso is the Italian word for “fabulous”, which is also a perfect description of the food served at Alexander Navas Restaurant. The restaurateur from Milan serves delicious Italian classics, such as vitello tonnato, beef carpaccio, homemade tagliatelle al pesto and Mediterranean fish in a space full of Italian marble and dark wood.

Dammtorstraße 25
www.favoloso.de



Tips: Moments to enjoy

FRANZISKANER

If you prefer a rustic, cosy setting, then you’ve come to the right place at the Franziskaner Bavarian restaurant. It serves traditional dishes from Munich, hearty snacks like sausage salad with country-style bread and homemade pickled meat. Not to mention white sausage and freshly-baked soft pretzels.
Große Theaterstraße 9
www.restaurant-franziskaner.de

DIE BANK

Haute cuisine is now served where clients once deposited their wealth. The former vaults now house fine wines. Dishes are prepared with regional, seasonal ingredients. Particularly popular dishes include the fillet of North Sea turbot with a potato crust, served with chantrelle and tomato ragout.
Hohe Bleichen 17
www.diebank-brasserie.de

NIKKEI NINE

Experience the culinary fusion of two countries at the Fairmont Hotel Vier Jahreszeiten’s restaurant Nikkei Nine. Nikkei’s cuisine is a fusion of Japanese and Peruvian food; it serves dishes such as saithe with miso and Brazil nuts.
Neuer Jungfernstieg 9-14
www.nikkei-nine.de

BLOCK HOUSE

Every Hamburg resident is familiar with this steakhouse chain offering juicy steaks, baked potatoes and freshly-baked Block House bread. Entrepreneur Eugen Block opened his first restaurant on Dorotheenstraße in 1968. There are now 41 branches making those delicious steaks.
Gänsemarkt 50
www.block-house.de

Shopping with a view

You will find the elegant "Neuer Wall" between the Jungfernstieg, overlooking the Binnenalster lake, and Stadthöfe. This is where the major designer brands are located. The street Große Bleichen is situated parallel to Neuer Wall and features international shops and traditional retailers. From here you can access the Passagenviertel – where you will find remarkable passages with a great diversity of supply.



Accessible via multiple U-Bahn and S-Bahn lines (U1, U2, U4 and S1, S2, S3) to the station Jungfernstieg, as well as via MetroBus routes 4 and 5 and bus route 109 • Via the U3 to the Rathaus station, as well as via MetroBus routes 3, 4, 5 and 6 and bus route 109 • Or simply take the S1, S2 or S3 to Stadthausbrücke

Photo: Marius Engels



*A journey of discovery through the city:
get a tantalising glimpse of the window display
at Juwelier Wempe*

The famous Jungfernstieg is the heart of the city centre. Here you can start an Alster boat tour through the canals from the lively promenade on the Binnenalster or set out to the Outer Alster. Spend some time in the **Nivea Haus**, a place for relaxation and well-being. And don't miss the famous department store **Alsterhaus** with its exclusive selection of products. A convincing mix of international luxury brands in the spheres of fashion, accessories and beauty as well

as an exquisite fine food selection. From Jungfernstieg, walk down Neuer Wall, home to international fashion houses and well-known designer labels.

The street Große Bleichen runs parallel to Neuer Wall; Große Bleichen is the elegant center point of the Passagenviertel, where you can find **Galleria Passage**, **Hanse-Viertel**, **Hamburger Hof Einkaufspassage**, **Kaisergalerie** and **Kaufmannshaus**.

Jungfernstieg

This historic promenade, which is framed by the amazing silhouettes of buildings on one side and a gorgeous Alster panorama on the other, is a main starting point for all shopping trips. Alongside the major department store **Alsterhaus**,

you will find the **Nivea Haus**, the **Apple Store** and famous fashion retailers like **Gerry Weber** and **Levi's** and also the jewellery store **Wempe**. Jungfernstieg: Famous shops will wow you with their excellent product ranges.



Photo: Nils Z / Shutterstock.com

Passagenviertel

You'll fall in love! The location of the passages, right next to the fleet, is stunning. And every passage has its own exciting

character: The **Kaisergalerie**, in a historic setting, features fashion hotspots as **Uzwei** (for womenswear) and **Braun** (for menswear). Or visit **Galleria Passage**, with its interesting retailers and award-winning architecture. You will like the traditional charm of the **Kaufmannshaus** and **Hamburger Hof Einkaufspassage**, with its mix of shopping and indulgence, or the **Hanse-Viertel** with its appealing assortment of fashion, accessories and cuisine. Take your time and discover the variety of Hamburg's passages.



Photo: www.mediaserver.hamburg.de / Kai-Uwe Gundlach



HAMBURG'S ONE-STOP LUXURY SHOPPING

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alsterhaus.de

Hamburger Hof Einkaufspassage

Hamburger Hof is an indoor mall with a striking red sandstone facade; not only does it link Jungfernstieg with Poststraße, it also combines tradition and trends, shopping and indulgence, fashion and beauty.

Hamburger Hof carries on the tradition of an exceptional shopping experience near Jungfernstieg, where the most impressive shopping area in Europe has existed since as early as the mid-19th century. In true Hanseatic tradition, these cosmopolitan shops and

restaurants invite visitors to browse, shop and enjoy themselves. More than 20 exquisite, primarily owner-run shops offer attractive labels. Shoppers will find their style here no matter what it is – products on offer range from shoes, leisurewear, jeans, shirts and children's fashion to seductive lingerie and even exclusive evening wear. With the addition of specialities in cosmetics and beauty, jewellery and luggage, as well as electromobility, Hamburger Hof offers a broad range of exciting goods.

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Opening hours: Mon. - Sat.: 10:00 am - 7:00 pm | Jungfernstieg 26-28
Poststraße 12 | Große Bleichen 8, 10, 16 | www.hhof-passage.de



19 07
KAISERGALERIE
X
Große Bleichen 23 - 27

Welcome to Hamburg's architecturally
unique shopping passage in a
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ZWEI

REISS

Moin Moin. Welcome to Kaufmannshaus

In the heart of the Passagerviertel in Hamburg, **Kaufmannshaus** invites you to stroll through the bright atrium, marvel at its Hanseatic architecture and enjoy the experience of spending time and shopping at selected stores. International brands like **Guess**, **Muji**, **Suitsupply**, **Marc Cain**, **American Vintage** and **Ace & Tate** meet **Galerie Mensing**, **Anamundi** and **Label Kitchen**. The **Atelier F** restaurant is perfect for a leisurely lunch with a view over the canal.

Große Bleichen 31

www.kaufmannshaus.com



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GALLERIA Passage

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GALLERIA Hamburg • Große Bleichen 21 • www.galleria-hamburg.de



NIVEA Haus Hamburg • Jungfernstieg 51 • 20354 Hamburg
Phone: +49 (0)40/82 22 474-0 • nivea.de/haus

Neuer Wall



Neuer Wall – a fascinating mix of international brands and owner-run retailers

Photos: www.mediaserver.hamburg.de / Sven Schwarze, PR (1)

The combination of traditional elegance and stylish innovation is particularly evident along Neuer Wall, a street where international high-end brands like **Armani**, **Burberry**, **Max Mara**, **Montblanc**, **Chanel**, **Prada**, **Ermenegildo Zegna** and **Dolce & Gabbana** are located. You can also find the exclusive jewellers **Bulgari**,

Cartier, **Tiffany & Co.** and **Juwelier Sönnichsen**. Extraordinary shoes you can find at **Budapester Schuhe** or **Tod's**. There are also stores like **Weitz** for premium kitchen goods, **Ewige Lampe** for lighting solutions and **Felix Jud** that is famous for antique books. At **Modehaus Unger** you will find high-class fashion.



ACNE · AIGNER · **AKRIS** · ANNA · ARKA TEEPAVILLON
 AUBADE · BALLY · **BELLE VUE** · **BOTTEGA VENETA**
BRAHMFELD&GUTRUF · **BUDAPESTER SCHUHE** · BVLGARI
 BURBERRY · CAFE MELANGE · CALIDA · CAMPBELL
CARTIER · CHANEL · COS · DOLCE & GABBANA · DOUGLAS
 ECCO · ERES · ERMENEGILDO ZEGNA · **EWIGE LAMPE**
 FLORIS VAN BOMMEL · **FELIX JUD** · GANT · GEOX
 GIORGIO ARMANI · GRAF VON FABER-CASTELL · **GUCCI**
 GUDRUN SJÖDEN · **HANSE LOUNGE** · HERMES · HUGO
 BOSS · ILLUMS BOLIGHUS · JIL SANDER · **KARVINEN**
 KÖNIGLICHE PORZELLAN-MANUFAKTUR BERLIN
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MAHLBERG · MANGO · **MARLIES MÖLLER** · MASSIMO
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TORTUE HAMBURG

Strolling between Stadthausbrücke, Große Bleichen and Neuer Wall you will find yourself en passant at the Tortue. In addition to the 126 rooms of the Design Hotel, two restaurants and three bars invite you to linger. You can stroll from the “bar noir” to the “bar bleu”. From the French “brasserie” to the Asian restaurant “Jin Gui”.

Stadthausbrücke 10
www.tortue.de



Tips: Moments to enjoy

MUTTERLAND CÖLLN'S

Fish and seafood have been sold here, at Germany's oldest oyster market, since 1760. The séparées (booths) and around 30,000 hand-painted tiles tell one of the many stories of Hamburg's history. Today, delicatessen and fine-food retailer Mutterland operates Cölln's, offering delicious regional delicacies for breakfast, lunch and dinner.
Brodstrangen 1-5
www.coellns.de

SE7EN OCEANS

The Europa Passage's Michelin-starred restaurant offers a stunning view over the Binnenalster and – among other dishes – a gourmet version of the typical Hamburg snack of a fish patty on a bun.

Europa Passage, 2nd floor
www.se7en-oceans.de

UZWEI DELI

This bistro belongs to Uzwei, the fashion hotspot located in the Kaisergalerie. It offers delicious drinks and elegant snacks. Health-conscious guests might select the Raw Broccoli Salad with fresh broccoli, apples, dried apricots, smoked almonds and avocado.

Kaisergalerie
Große Bleichen 23-27
www.uzwei.de/deli

ATELIER F

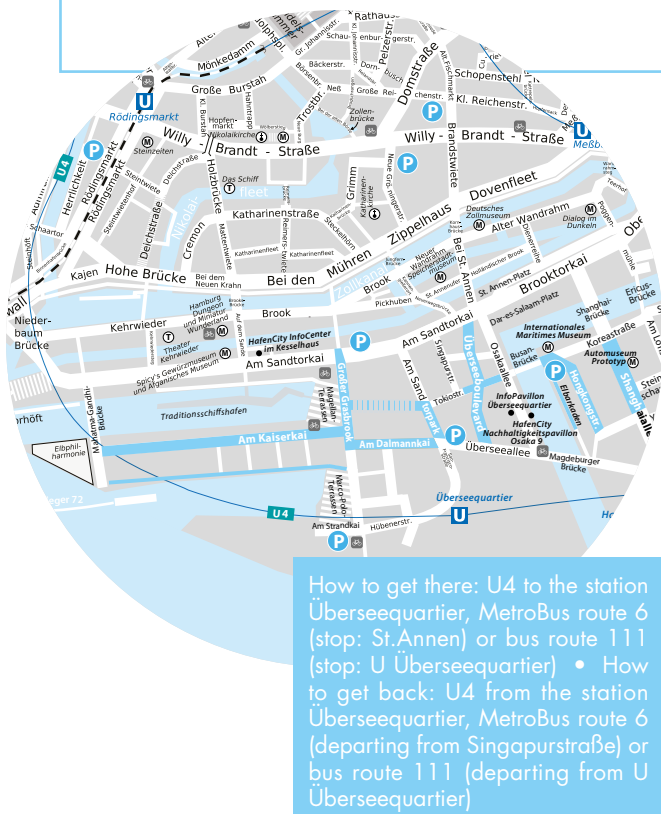
An excellent combination of French cuisine and the American lifestyle. In a dreamy location directly on the canal, French classics like quiche and moules frites are served alongside steaks and fancy burgers fresh off the grill. It all tastes amazing, of course.

Große Bleichen 31
www.atelierf.eu

HafenCity – the district by the Elbe

In just a few minute's walk from the center via Brands-
twiete to the stunning, ultra-modern architecture shop-
ping experience that is HafenCity.

This is a place where on-trend, varied culinary op-
tions and events merge with a unique shopping and
recreational experience. HafenCity is also home of
Hamburg`s new landmark: the Elbphilharmonie.



Photos: www.mediaserver.hamburg.de / Sven Schwarze, powell'sPoint.com / Shutterstock.com



*HafenCity:
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The HafenCity is the largest
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project in Europe. Fashionistas
have to visit the **Stefan Eckert**
and **Marc & Daniel** ateliers on
Überseeboulevard or the two
Different Fashion stores on
Kaiserkai. But it's not just fas-
hion fans who will be excited to
visit. The mix of architec-

ture in this area will fascinate
you. Make a walking tour past
award-winning buildings and
enjoy a drink at one of the
many cafés. Find new and
trendy shops as you explore
the HafenCity and its incom-
parable riverside location on
the Elbe, with its ever-present
view of the **Elbphilharmonie**.



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www.überseeboulevard.de



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HEIMAT

Located in the 25hours Hotel in the Übersee District, guests can expect a rich selection of dishes and a modern, relaxed ambience. The restaurant features new interpretations of traditional German, Austrian and Swiss dishes. You'll feel right at home at the Heimat restaurant.

Überseeallee 5

www.heimatrestaurant.com



Tips: Moments to enjoy

NENI

This location offers a wide variety of Middle Eastern “meze” dishes. These are small, mainly vegetarian, appetisers such as hummus with pitta bread or baba ghanoush, the Lebanese aubergine puree. But meat eaters will also find plenty to enjoy here.

Osakaallee 12

www.nenihamburg.de

FLEETSCHLÖSSCHEN

This popular café and its comfy outdoor seating area can be found in a former tollbooth directly on the canal. It offers favourites such as fish soup, matjes (soused herring) with fried potatoes, and the (in) famous Hamburg delicacy labskaus.

Brooktorkai 17

www.fleetschloesschen.de

OBERHAFEN KANTINE

This small restaurant in the Oberhafen (Upper Harbour) has served down-to-earth Hamburg cuisine for nearly 100 years now: Kale, labskaus, meat patties or Hamburg-style white sausage. Dishes are served with beer or selected wines.

Stockmeyerstraße 39

www.oberhafenkantine-hamburg.de

WASSERSCHLOSS

The charming Wasserschloss (literally “water castle”) is situated between romantic canals and historic warehouses. The historic building offers a huge variety of teas: More than 250 types of tea are available, and really compliment the broad range of dishes on offer.

Dienerreihe 4

www.wasserschloss.de

Photo: PR



The Elbphilharmonie

The home of international top musicians



The Elbphilharmonie – also known as „Elphi“ is the new landmark in the city of Hamburg. Surrounded by water on three sides, the concert hall is perched on a brick base – a former tea, tobacco and cocoa warehouse named Kaiserspeicher A. Locals and tourists enjoy the high class culture programme with world famous

stars coming to perform there. The freely accessible observation deck “Plaza” is very popular and offers a unique view over the Elbe. Whether or not you plan on attending a concert, you can enjoy yourself in the Restaurant **Störtebeker** or spend the night at the Hotel **The Westin**.
www.elbphilharmonie.de

150 years of the Hamburg Kunsthalle



Photos: Thies Rätzke | Stefan Müller

The Hamburg Kunsthalle (Museum of Fine Arts) is just a few minutes' walk from Mönckebergstraße. Its three striking buildings contain one of the most important public collections of art in Germany and offer visitors a tour through eight centuries of art. The museum's highlights include German painters of the 19th century (including what is probably its most

famous piece, Caspar David Friedrich's *Wanderer*) and paintings by Philipp Otto Runge and Max Liebermann, as well as more modern classics such as the work of Max Beckmann, Edvard Munch and Paul Klee. Contemporary art is housed in the Galerie der Gegenwart, visible from a great distance. In addition to the permanent collections, the Kunsthalle showcases temporary exhibitions that attract hundreds of thousands of visitors. The café and restaurant **The Cube** serves coffee and snacks with a great view of the city and the Alster. 2019 is an anniversary year for the museum: The Kunsthalle was first opened to the public 150 years ago.
Glockengießerwall 5
www.hamburger-kunsthalle.de

BUCERIUS KUNST FORUM

This is a place of exchange and a meeting place for all kinds of visual arts. The most important museums in the world trust the Bucerius Kunst Forum with their loans of objects from antiquity up to the modern era.

Alter Wall 12
www.buceriuskunstforum.de

CHOCOVERSUM BY HACHEZ

A tour of the chocolate museum is a great experience: Over 90 sweet minutes, “chocolate guides” will show you around and give you the chance to sample and enjoy lots of treats. Create your own chocolate bar in the Chocolate Workshop.

Meßberg 1
www.chocoversum.de



Miniatur Wunderland is a popular destination for visitors of all ages

DEICHTORHALLEN

Deichtorhallen, located close to the Central Station, showcases contemporary art and photography. These historic exhibition halls, with their open structure made of steel and glass, were built between 1911 and 1913. More than 160 major exhibitions have been hosted here since 1989, including monographic exhibitions by famous artists like Andy Warhol.

Deichtorstr. 1–2
www.deichtorhallen.de

THALIA THEATER

It is one of Hamburg's three state theatres, alongside the Hamburg State Opera and the Deutsches Schauspielhaus. It is located in the heart of Hamburg, between the Binnenalster and Mönckebergstraße. The programme includes premieres, classics and international projects. The many awards this theatre has received underline the quality of its art.

Alstertor
www.thalia-theater.de

HAMBURGISCHE STAATSOPER

It is one of the world's leading opera houses and has over 300 years of history. Under its roof, the **Hamburg Ballet**, under artistic director and main choreographer John Neumeier, and the **Hamburg Philharmonic Orchestra**, under the direction of Kent Nagano, have received praise from all over the world.

Dammtorstraße 28
www.staatsoper-hamburg.de

HISTORIC TOUR OF THE NIKOLAI DISTRICT

Delve into the history of this district. 13 stops on the tour teach you exciting facts about the history of this area. Or have someone tell you the story: Scan the QR codes on the informational panels to experience a tour of the City Hall, Nikolaifleet canal and “Mahnmal” St Nikolai – a memorial and warning to future generations.

Willy-Brandt-Straße 60
www.nikolai-quartier.de

MICHEL

Next to the Elbphilharmonie, the “Michel” is one of Hamburg's landmarks. This Protestant church has a 400-year history and five organs, one vaulted cellar and, of course, a stunning view from the 132-metre-high tower. Admission into the church is free. A visit to the crypt and tower costs 7 euros.

Englische Planke 1
www.st-michaelis.de

SPIELBANK HAMBURG

From roulette and blackjack to poker: Hamburg's Las Vegas. This casino on the Esplanade features an impressive classical aesthetic and surprises guests with its elegant interior design. Beyond the card tables, the casino also features a bar and serves high-quality cuisine, as well as offering a lounge and a terrace so that guests can find space to relax.

Stephansplatz 10
www.spielbank-hamburg.de

MINIATUR WUNDERLAND

Miniatur Wunderland is the largest model railway in the world and one of Germany's most popular tourist attractions. Discover Hamburg's Speicherstadt district as a unique miniature masterpiece full of impressive detail: More than 265,000 figurines have been carefully arranged, along with cars and ships that move through the landscape and planes that take off every minute.

Kehrwieder 2-4
www.miniatur-wunderland.de

AUTOMUSEUM PROTOTYP

The Automuseum Prototyp brings together the ideas that started over 25 years ago in a garage belonging to its two founders. Passion, dedication and emotion are the cornerstones of this collection of hand-picked cars from 80 years of sports and racing vehicles.

Shanghaiallee 7
www.prototyp-hamburg.de



Experience the Automuseum Prototyp

Photos: Christian Heinz / Shutterstock.com, Jan Steinhilber



Discover the city on wheels

From the City Bike (Stadt-rad) to Car2Go or bus/train: In Hamburg, you have many options for getting to your destination comfortably and quickly. You can also take the red double-decker buses to discover Hamburg your own way. For example: Route A takes you to the Hamburg highlights: through the Speicherstadt, HafenCity and to the shopping districts! Experience the gorgeous villas of the Harvestehude neighbourhood along the Outer Alster, not to mention the City Hall, variety of museums, the famous Reeperbahn and the

breathtaking harbour. With a day ticket, you can get on and off at any of the 29 stops and continue your journey whenever you want. Guides will provide interesting information and Hamburg chat to entertain you during the journey. Lean back and enjoy the view: If the weather is good, sit in the open-air top deck! Take advantage of great combo discounts! Discover Hamburg on land in a red double-decker and on the water with the Wasserticket!

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Do you speak the Hamburg dialect?

Ahoi – A typical maritime greeting
Angetüttert – tipsy
Buddel – bottle
Butter bei die Fische! – straight talk
Deern – girl
Digga – buddy, mate
Gör – kid
In' Tüdel geraten – to get muddled up

Jo – yeah
Kiek mol – check it out
Klönschnack – chat
Kuddelmuddel – a muddle
Moin! – a greeting for any time of day
Plietsch – smart, clever
Schietwedder – bad weather
Schnacken – to chat
Zappenduster – pitch-black

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* There are two independent companies Peek & Cloppenburg with their Headquarters in Düsseldorf and Hamburg. The business presented here belongs to the Peek & Cloppenburg KG, Hamburg, whose locations are listed under www.peek-und-cloppenburg.de

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